

Comparative Chart of Toxicant Levels Found in Popular Toothpaste Products: 2025

Lead Safe Mama, LLC - Toothpaste Chart, Laboratory Test Results.											24 of 51 Positive for Mercury = 47%		18 of 51 Positive for Cadmium = 35%				
Full lab reports for each listed product can be found on LeadSafeMama.com											46 of 51 Positive for Lead = 90%		33 of 51 Positive for Arsenic = 65%				
All measurements noted are in PARTS PER BILLION (ppb).															Possibly Contaminated		
Chart Last Updated: April 18, 2025 - Friday - 10:30 a.m. CET															Concerning Ingredients		
Sorted in order of Lead Level Ascending																	
Product Name		Flavor	Kids?	Country	Contains	Pb	Cd	Hg	As	Reported	Reported						
Product Name		Flavor	Kids?	Country	Contains	Pb	Cd	Hg	As	Reported	Reported						
NON-DETECT for Lead, Cadmium, Mercury, & Arsenic		Learn more at LeadSafeMama.com			Fluoride?	Lead	Cadmium	Mercury	Arsenic	To WA	to FDA						
1	Dr. Brown's Baby Toothpaste	Strawberry	YES	USA	No	ND <5	ND <5	ND <5	ND <10	/	/	Kaolin Clay: KC					
2	Kids' Spry Tooth Gel with Xylitol	Original	YES	USA	No	ND <5	ND <5	ND <5	ND <10	/	/	Bentonite Clay: BC					
3	Pegciz Toothpaste (Foam)	Watermelon	YES	FRANCE (?)	Low	ND <5	ND <5	ND <5	ND <10	/	/	Hydroxyapatite: HA / NHA					
4	Orajel Training Toothpaste	Berry Fruity	YES	USA	No	ND <5	ND <5	ND <5	ND <5	/	/	Calcium Carbonate: CC					
5	Miessence Toothpaste	Mint	NO	AUSTRALIA	No	ND <5	ND <5	ND <5	ND <10	/	/	Silica: S					
Lead Levels of 5 ppb & Up:		Flavor	Kids?	Country	Fluoride?	Lead	Cadmium	Mercury	Arsenic			Learn more at LeadSafeMama.com					
6	Radius Organic Toothpaste	Coconut Banana	YES	USA	No	16.8	5.3	ND <5	21.0	/	/	Hydrated Silica: HYS					
7	Risewell Kids Mineral Toothpaste	Cake Batter	YES	USA	No	26.0	9.0	ND <5	8.0	/	/	Titanium Dioxide: TD					
8	Boka Nano-Hydroxyapatite Toothpaste	Orange Cream	YES	USA	No	27.4	ND <5	8.2	ND <10	/	/						
9	Boka Nano-Hydroxyapatite Toothpaste	Ela Mint	NO	USA	No	32.0	ND <5	10.0	21.0	/	/						
10	Attitude Natural Care Baby Leaves Toothpaste	Strawberry	YES	USA	No	47.3	ND <5	ND <5	66.1	/	/						
11	NOBS Jr. Bubblegum Berry Blast Toothpaste - new	Bubblegum	YES	USA	No	54.4	6.2	ND <5	19.7	/	/						
12	Weleda Oral Care Children's Tooth Gel	Spearmint	YES	SWITZERLAND	No	55.0	ND <5	ND <5	6.0	/	/						
13	Truveni Clean Toothpaste	Mint	NO	USA	No	56.9	51.4	7.5	125.9	/	/						
14	Kinder Karex Toothpaste	Mint	YES	GERMANY	No	72.6	10.9	7.5	49.4	/	/						
15	To be published / pending - 1	/	/	/	/	79.4	ND <5	ND <5	20.9	/	/						
16	BOTAO Grow Naturally Baby Toothpaste	Strawberry	YES	ISRAEL	No	83.6	ND <5	ND <5	ND <10	/	/						
17	Dr. Brite Kids Mineral Toothpaste	Strawberry Sky	YES	USA	No	86.0	36.0	10.0	121.0	/	/						
18	Feed Your Good Guys (FYGG) Toothpaste	Vanilla Vibes	YES	USA	No	89.0	ND <5	ND <5	16.0	/	/						
Lead Levels of 100 ppb & Up:		Flavor	Kids?	Country	Fluoride?	Lead	Cadmium	Mercury	Arsenic			Learn more at LeadSafeMama.com					
19	Orajel Kids Anticavity Toothpaste - Paw Patrol	Fruity Bubble	YES	USA	Yes	100.1	ND <5	12.0	ND <10	/	/						
20	Batao Grow Naturally Kids Anticavity Toothpaste - new	Strawberry	YES	ISRAEL	Yes	112.0	ND <5	ND <5	ND <10	/	/						
21	Sensodyne Extra Whitening Toothpaste	Cool Mint	NO	USA	Yes	116.0	ND <5	ND <5	16.0	/	/						
22	Jack N' Jill Toothpaste	Strawberry	YES	AUSTRALIA	No	120.0	ND <5	ND <5	ND <5	/	/						
23	Crest Advanced Color Changing Toothpaste	Bubblegum	YES	USA	Yes	132.0	ND <5	ND <5	10.1	/	/						
24	Dr. Bronners Toothpaste	Peppermint	YES	USA	No	160.0	ND <5	6.0	23.0	/	/						
25	To be published / pending - 2	/	/	/	/	195.8	26.3	ND <5	53.7	/	/						
Lead Levels of 200 ppb & Up:		Flavor	Kids?	Country	Fluoride?	Lead	Cadmium	Mercury	Arsenic			Learn more at LeadSafeMama.com					
26	Dr. Jen Toothpaste for Kids	Strawberry	YES	USA	No	200.0	9.0	6.0	60.0	/	/						
27	To be published / pending - 3	/	/	/	/	206.5	33.5	ND <5	103.1	/	/						
28	To be published / pending - 4	/	/	/	/	210.0	ND <5	5.5	ND <10	/	/						
29	To be published / pending - 5	/	/	/	/	217.5	ND <5	8.0	ND <10	/	/						
30	Tom's of Maine Kid's Natural Toothpaste	Silly Strawberry	YES	USA	No	240.0	ND <5	ND <12	40.0	/	/						
31	Himalaya Botanique Kids Toothpaste	Bubble Gum	YES	INDIA	No	243.0	25.0	ND <25	40.0	/	/						
32	To be published / pending - 6	/	/	/	/	258.4	16.4	ND <5	21.3	/	/						
33	Single-Ingredient Hydroxyapatite	None	NO	USA	No	268.7	ND <5	ND <5	58.9	/	/						
34	Wellnesse Children's Toothpaste	Strawberry	YES	USA	No	273.0	8.0	ND <5	133.0	/	YES						
35	Happy Tooth Kids Premium Natural Toothpaste	Vanilla Frosting	YES	USA	No	283.7	14.5	7.5	24.4	/	/						
36	To be published / pending - 7	/	/	/	/	285.8	ND <5	13.0	21.5	/	/						
37	Single-Ingredient Calcium Carbonate	None	NO	CANADA	No	292.0	29.0	11.0	274.0	/	/						
Lead Levels of 300 ppb & Up:		Flavor	Kids?	Country	Fluoride?	Lead	Cadmium	Mercury	Arsenic			Learn more at LeadSafeMama.com					
38	Colgate Watermelon Burst Toothpaste (for kids) - new	Watermelon	YES	USA	Yes	302.1	ND <5	6.9	ND <10	/	/						
39	Revitin Prebiotic Toothpaste	Citrus	YES	USA	No	307.7	50.3	12.6	125.4	/	/						
40	To be published / pending - 8	/	/	/	/	336.4	ND <5	5.7	ND <10	/	/						
41	Crest Regular Toothpaste	Mint	NO	USA	Yes	399.0	ND <5	6.0	6.0	/	/						
42	Now Solutions Xylwhite Toothpaste Gel	Mint	NO	USA	No	421.0	ND <5	9.0	12.0	/	/						
43	Hello Dragon Dazzle Toothpaste	Blue Raspberry	YES	USA	Yes	428.4	ND <5	11.8	ND <10	/	/						
44	To be published / pending - 9	/	/	/	/	446.4	ND <5	12.2	ND <10	/	/						
45	Davids Premium Toothpaste	Natural Peppermint	NO	USA	No	457.0	ND <25	ND <25	202.0	/	/						
46	Jason Kids Only Toothpaste - new	Strawberry	YES	USA	Yes	477.8	ND <5	8.1	ND <10	/	/						
47	Hello Fluoride Free Toothpaste	Fresh Watermelon	YES	USA	No	493.0	ND <5	19.0	6.0	/	YES						
48	Colgate Total Whitening Toothpaste - new	Mint	NO	USA	Yes	539.0	ND <5	10.4	ND <10	/	/						
49	Spry Kids Gel Toothpaste Anti-Cavity - new	Natural Bubblegum	YES	USA	Yes	568.1	ND <5	14.6	28.5	/	/						
50	Just Ingredients Tooth Powder	Fresh Citrus	YES	USA	No	593.0	267.0	ND <12	1,500.0	YES	YES						
51	Redmond Earthpaste Natural Toothpaste w Silver	Lemon Twist	YES	USA	No	3,500.0	31.0	ND <5	2,700.0	YES	YES						
52	VanMan's Miracle Tooth Powder	Mint-Bone	NO	USA	No	4,258.4	48.6	8.5	5,820.9	YES	/						
53	Primal Life Dirty Mouth Kids Tooth Powder	Sweet Bubblegum	YES	USA	No	7,800.0	82.0	ND <63	5,500.0	YES	/						

Learn More at LeadSafeMama.com