

Comparative Chart of Toxicant Levels Found in Popular Toothpaste Products: 2025

LeadSafeMama.com											
Lead Safe Mama, LLC - Toothpaste Chart, Laboratory Test Results.					24 of 51 Positive for Mercury = 47%			18 of 51 Positive for Cadmium = 35%			
Full lab reports for each listed product can be found on LeadSafeMama.com					46 of 51 Positive for Lead = 90%			33 of 51 Positive for Arsenic = 65%			
Chart Last Updated: April 11, 2025 - Friday - 1:15 p.m. CET											
Sorted in order of Lead Level Ascending											Possibly Contaminated
Product Name	Flavor	Sold for Kids?	Country of Origin	Contains Fluoride	Pb	Cd	Hg	As	Reported To WA	Reported to FDA	Concerning Ingredients
NON-DETECT for Lead, Cadmium, Mercury, & Arsenic	Learn more at LeadSafeMama.com				Lead	Cadmium	Mercury	Arsenic			
1 Dr. Brown's Baby Toothpaste	Strawberry	YES	USA	No	ND <5	ND <5	ND <5	ND <10	/	/	Bentonite Clay: BC
2 Kids' Spry Tooth Gel with Xylitol	Original	YES	USA	No	ND <5	ND <5	ND <5	ND <10	/	/	Hydroxyapatite: HA / NHA
3 Pegciz Toothpaste (Foam)	Watermelon	YES	FRANCE (?)	Low	ND <5	ND <5	ND <5	ND <10	/	/	Calcium Carbonate: CC
4 Orajel Training Toothpaste	Berry Fruity	YES	USA	No	ND <5	ND <5	ND <5	ND <5	/	/	Silica: S
5 Miessence Toothpaste	Mint	NO	AUSTRALIA	No	ND <5	ND <5	ND <5	ND <10	/	/	Hydrated Silica: HYS
Lead Levels of 5 ppb & Up:					Lead	Cadmium	Mercury	Arsenic			Titanium Dioxide: TD
6 Radius Organic Toothpaste	Coconut Banana	YES	USA	No	16.8	5.3	ND <5	21.0	/	/	
7 Risewell Kids Mineral Toothpaste	Cake Batter	YES	USA	No	26.0	9.0	ND <5	8.0	/	/	CC
8 Boka Nano-Hydroxyapatite Toothpaste	Orange Cream	YES	USA	No	27.4	ND <5	8.2	ND <10	/	/	CC, HA, & S
9 Boka Nano-Hydroxyapatite Toothpaste	Ela Mint	NO	USA	No	32.0	ND <5	10.0	21.0	/	/	NHA, HYS, & S
10 Attitude Natural Care Baby Leaves Toothpaste	Strawberry	YES	USA	No	47.3	ND <5	ND <5	66.1	/	/	NHA, HYS, & S
11 To be published / pending	/	/	/	/	54.4	6.2	ND <5	19.7	/	/	HYS
12 Weleda Oral Care Children's Tooth Gel	Spearmint	YES	SWITZERLAND	No	55.0	ND <5	ND <5	6.0	/	/	Pending
13 Truvani Clean Toothpaste	Mint	NO	USA	No	56.9	51.4	7.5	125.9	/	/	S (Silica Only)
14 Kinder Karez Toothpaste	Mint	YES	GERMANY	No	72.6	10.9	7.5	49.4	/	/	CC & KC
15 To be published / pending	/	/	/	/	79.4	ND <5	ND <5	20.9	/	/	S & HA
16 BOTAO Grow Naturally Baby Toothpaste	Strawberry	YES	ISRAEL	No	83.6	ND <5	ND <5	ND <10	/	/	Pending
17 Dr. Brite Kids Mineral Toothpaste	Strawberry Sky	YES	USA	No	86.0	36.0	10.0	121.0	/	/	S (Silica Only)
18 Feed Your Good Guys (FYGG) Toothpaste	Vanilla Vibes	YES	USA	No	89.0	ND <5	ND <5	16.0	/	/	HYS, HA, & CC
Lead Levels of 100 ppb & Up:					Lead	Cadmium	Mercury	Arsenic			HYS & NHA
19 Orajel Kids Anticavity Toothpaste - Paw Patrol	Fruity Bubble	YES	USA	Yes	100.1	ND <5	12.0	ND <10	/	/	
20 To be published / pending	/	/	/	/	112.0	ND <5	ND <5	ND <10	/	/	HYS
21 Sensodyne Extra Whitening Toothpaste	Cool Mint	NO	USA	Yes	116.0	ND <5	ND <5	16.0	/	/	Pending
22 Jack N' Jill Toothpaste	Strawberry	YES	AUSTRALIA	No	120.0	ND <5	ND <5	ND <5	/	/	HYS & TD
23 Crest Advanced Color Changing Toothpaste	Bubblegum	YES	USA	Yes	132.0	ND <5	ND <5	10.1	/	/	S (Silica Only)
24 Dr. Bronners Toothpaste	Peppermint	YES	USA	No	160.0	ND <5	6.0	23.0	/	/	HYS, S, & TD
25 To be published / pending	/	/	/	/	195.8	26.3	ND <5	53.7	/	/	HYS, CC
Lead Levels of 200 ppb & Up:					Lead	Cadmium	Mercury	Arsenic			Pending
26 Dr. Jen Toothpaste for Kids	Strawberry	YES	USA	No	200.0	9.0	6.0	60.0	/	/	S & NHA
27 To be published / pending	/	/	/	/	206.5	33.5	ND <5	103.1	/	/	
28 To be published / pending	/	/	/	/	210.0	ND <5	5.5	ND <10	/	/	Pending
29 To be published / pending	/	/	/	/	217.5	ND <5	8.0	ND <10	/	/	Pending
30 Tom's of Maine Kid's Natural Toothpaste	Silly Strawberry	YES	USA	No	240.0	ND <5	ND <12	40.0	/	/	HYS & CC
31 Himalaya Botanique Kids Toothpaste	Bubble Gum	YES	INDIA	No	243.0	25.0	ND <25	40.0	/	/	HYS & CC
32 To be published / pending	/	/	/	/	258.4	16.4	ND <5	21.3	/	/	CC & HYS
33 Single-Ingredient Hydroxyapatite	None	NO	USA	No	268.7	ND <5	ND <5	58.9	/	/	Pending
34 Wellnesse Children's Toothpaste	Strawberry	YES	USA	No	273.0	8.0	ND <5	133.0	/	YES	HA
35 Happy Tooth Kids Premium Natural Tootpaste	Vanilla Frosting	YES	USA	No	283.7	14.5	7.5	24.4	/	/	HA & CC & S
36 To be published / pending	/	/	/	/	285.8	ND <5	13.0	21.5	/	/	HYS & CC & Calcium-HA
37 Single-Ingredient Calcium Carbonate	None	NO	CANADA	No	292.0	29.0	11.0	274.0	/	/	Pending
Lead Levels of 300 ppb & Up:					Lead	Cadmium	Mercury	Arsenic			CC
38 To be published / pending	/	/	/	/	302.1	ND <5	6.9	ND <10	/	/	
39 Revitin Prebiotic Toothpaste	Citrus	YES	USA	No	307.7	50.3	12.6	125.4	/	/	Pending
40 To be published / pending	/	/	/	/	336.4	ND <5	5.7	ND <10	/	/	HYS (Dental) & CC
41 Crest Regular Toothpaste	Mint	NO	USA	Yes	399.0	ND <5	6.0	6.0	/	/	Pending
42 Now Solutions Xyliwhite Toothpaste Gel	Mint	NO	USA	No	421.0	ND <5	9.0	12.0	/	/	HYS & TD
43 Hello Dragon Dazzle Toothpaste	Blue Raspberry	YES	USA	Yes	428.4	ND <5	11.8	ND <10	/	/	HYS
44 To be published / pending	/	/	/	/	446.4	ND <5	12.2	ND <10	/	/	HYS & TD
45 Davids Premium Toothpaste	Natural Peppermint	NO	USA	No	457.0	ND <25	ND <25	202.0	/	/	Pending
46 To be published / pending	/	/	/	/	477.8	ND <5	8.1	ND <10	/	/	HA & CC
47 Hello Fluoride Free Toothpaste	Fresh Watermelon	YES	USA	No	493.0	ND <5	19.0	6.0	/	YES	Pending
48 To be published / pending	/	/	/	/	539.0	ND <5	10.4	ND <10	/	/	HYS & TD
49 To be published / pending	/	/	/	/	568.1	ND <5	14.6	28.5	/	/	Pending
50 Just Ingredients Tooth Powder	Fresh Citrus	YES	USA	No	593.0	267.0	ND <12	1,500.0	YES	YES	Pending
51 Redmond Earthpaste Natural Toothpaste w Silver	Lemon Twist	YES	USA	No	3,500.0	31.0	ND <5	2,700.0	YES	YES	BC, CC, HA
52 VanMan's Miracle Tooth Powder	Mint-Bone	NO	USA	No	4,258.4	48.6	8.5	5,820.9	YES	/	BC
53 Primal Life Dirty Mouth Kids Tooth Powder	Sweet Bubblegum	YES	USA	No	7,800.0	82.0	ND <63	5,500.0	YES	/	BC & HA
Learn More at LeadSafeMama.com											BC, CC, & NHA