



Clean Label Project Program

CERTIFICATE OF COMPLIANCE

Certificate Number	BBF0005-2020B-13 LKF0004-2020G-15 SNK0002-2021C-19
Certified Entity	Serenity Kids, LLC
Type of Certification	Baby Food V1, Toddler Food V1, Snacks V1
Certified Products	See Certified Product Listings
Identification Marks	Purity Award, Pesticide Free
Facility Location(s)	7421 Burnet Road, #165 Austin TX 78749
Effective Date	February 13, 2020

Ellipse Analytics, upon granting this certification hereby confirms that it has received and reviewed the Operator’s contract, application, documentation and test results and has determined that the products identified comply with the Clean Label Project Code of Practice. In its acceptance of certification, the Operator hereby warrants that it is in, and will remain in compliance with the Terms and Condition set forth by contractual agreements and the requirements established in the Clean Label Project: Code of Practice. This annual certificate is only valid when accompanied by the Product Listing and shall be renewed on an annual basis to ensure ongoing compliance with the Clean Label Project Code of Practice.

Ellipse Analytics
7000 Broadway, Suite 307
Denver, CO 80221
www.ellipseanalytics.com

Signed on behalf of
Ellipse Analytics:

Brianna Raymes
02/13/2020

Certified Product Listings

Product Name	Identification Mark	List Date	Expiration Date
Beet & Carrot	Purity Award, Pesticide Free	01/30/2023	01/30/2024
Berry Butternut	Pesticide Free	01/30/2023	01/30/2024
Pumpkin Spice	Purity Award, Pesticide Free	01/30/2023	01/30/2024
Sweet Potato Spice	Purity Award, Pesticide Free	01/30/2023	01/30/2024
Free Range Chicken + Thyme with Organic Vegetables	Purity Award, Pesticide Free	05/05/2022	06/01/2024
Grass Fed Beef + Ginger with Organic Vegetables	Purity Award, Pesticide Free	05/05/2022	06/01/2024
Free Range Chicken with Organic Peas & Carrots	Purity Award, Pesticide Free	02/25/2020	10/03/2024
Organic Squashes	Purity Award, Pesticide Free	02/25/2020	10/03/2024
Beef Pot Roast made with Organic Vegetables & Herbs	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Grass Fed Beef with Organic Kale & Sweet Potato	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Grass Fed Bison with Organic Kabocha & Spinach	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Organic Butternut Squash & Spinach	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Organic Roots	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Organic Sweet Potato & Spinach	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Pasture Raised Turkey with Organic Pumpkin & Beet	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Turkey Bolognese made with Organic Vegetables & Herbs	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Turmeric Chicken made with Organic Vegetables & Herbs	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Wild Caught Salmon with Organic Butternut Squash & Beet	Purity Award, Pesticide Free	07/15/2020	10/03/2024
Broccoli & Spinach Grain Free Puffs with Bone Broth	Purity Award, Pesticide Free	03/19/2021	10/03/2024
Carrot & Beet Grain Free Puffs with Olive Oil	Purity Award, Pesticide Free	03/19/2021	10/03/2024
Tomato & Herb Grain Free Puffs with Bone Broth	Purity Award, Pesticide Free	04/12/2021	10/03/2024
A2 Whole Milk Toddler Formula	Purity Award, Pesticide Free	08/02/2021	10/03/2024
Organic Carrot Spinach & Basil	Purity Award, Pesticide Free	08/02/2021	10/03/2024
Organic Carrots	Purity Award, Pesticide Free	08/02/2021	10/03/2024

Organic Sweet Potato and Parsnip with Purple Carrot & Olive Oil	Purity Award, Pesticide Free	08/02/2021	10/03/2024
Pasture Raised Turkey + Rosemary with Organic Vegetables	Purity Award, Pesticide Free	10/28/2022	10/03/2024
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