

# MisLEAD: America's Secret Epidemic

a documentary feature film • remaining elements for completion

**Summary:** Remaining elements for the completion of this film include mostly administrative and technical elements. We consider the edit to be a “final cut” pending completion of these elements (with no additional filming needed.) Elements to complete include: picture finishing, sound finishing, final original score (and placement), final graphics and animation (and placement), finalizing music rights, credits, b-roll rights and other “back-end” administrative tasks. Some additional specifics are below. The total estimated cost of these tasks is approximately \$100,000- although it could be more or less (possibly significantly less if a studio were to take on completing all of these tasks in house.)

## Specifics

**Title graphic:** art was created for the title graphic and this needs to be refined and animated

**Graphics / titles throughout the film / credits:** need to be updated (perhaps simplified) for consistency - ideally with the help of a graphic artist - so they are clear and not distracting.

**Final animations:** There are at least two sections that need a 30-second to 1-minute animation to explain or clarify a technical concept.

*Note: We had Pixar artists interested in helping with the above three elements in 2016, although I don't know if they would still be available at this time (or what the cost would be)*

**Music rights:** Paperwork for confirmed music donations needs to be finalized (*The Who, Tom Waits, Maia Sharp, Glen Moore*, and others). Music rights for other placed music need to be secured or the placed music that we cannot secure rights for needs to be replaced with original score. With big names donating music already it is possible that music rights can be secured for other chosen pieces simply by asking the right people and letting them know the other artists who have donated music to the project. I don't have a solid estimate for additional music rights costs but this could be in the \$0 to \$20,000 range too.

**Original score:** Depending on music rights secured for current scoring an additional 10 to 20 minutes of score is needed. Our team would like to materially participate in any remaining scoring to be done, and do have some leads for musicians to help with this. This could be anywhere from \$0 to \$20,000 of the remaining budget.

**Participant releases:** Participant releases may need to be reviewed to ensure they are complete / sufficient (with gaps in this area handled) in order to be appropriately secured for a distribution agreement.

**B-roll rights / confirmation:** We paid for b-roll usage for YouTube /streaming in most cases (so we could get it in the film as a placeholder without watermarks), and would need to review b-roll to determine which elements need to have different rights packages purchased for them or alternate pieces chosen.

**Picture Finishing:** This could be handled in-house by a production house - including color correction; I have received bids from \$5,000 to \$17,000 to have picture finishing done independently

**Sound Finishing:** Same as above; I am friends with the owner of *Hyperbolic Audio* (he does sound finishing for *Dreamworks* and *Disney*). He offered to do this film for a discounted rate (otherwise through his business this could cost as much as \$50,000). HOWEVER, if he puts a tech on it to do it for a discounted rate that could delay the timeline - so I would be open to have another business handle this (or a studio handle this in-house.)

**Administrative oversight / coordination (& legal)** for all of the above.

**Additional Notes:** Heidi Zimmerman & Tamara Rubin are open to having a studio or other business take over completion of the project, but would like to retain creative control (and content / fact-presentation control). We are open to a generous portion of any profits (in addition to fees for work) being paid to new partners; our desire is to have the work completed and distributed – not necessarily to “make money” off of the project. The distribution agent for the award-winning film *Super Size Me* has offered to handle distribution for this project whenever we are able to hand him a fully-completed project to work with. [We are open to considering other distribution partners, but he is an asset to the project should we choose to follow up with him.] We do have legal representation for the film for any aspects of partnerships as required.