

Lead Safe Mama, LLC coordinates lead poisoning prevention outreach and education events in collaboration with partner agencies (including health departments, hospitals, schools and universities) and corporate sponsors.



The most successful of these events often include many of the following elements, offered to participants (community members/ attendees):

- Free consumer goods XRF testing (using a Niton XL3T with “Consumer Goods” testing module installed)
- Free blood lead testing - not restricted by age or gender
 - (utilizing Magellan Diagnostic’s LeadCare II instrumentation)
- Informative panel discussions / community forums with local experts and parents of lead poisoned children.
- Free video presentations / film screenings
- Free childcare
- Free refreshments
- CEU’s offered to attendees (teachers, contractors, nurses, etc.)

Elements that host may choose for Lead Safe Mama, LLC (“LSM”)’s team to provide might include the following - depending on the scope and intention of the event (these elements would be covered by LSM’s event fee):

- XRF testing of consumer goods
- Collaboration on event flyer design [all final promotional materials must be approved by LSM]
- Social media promotion
- Tamara Rubin as featured speaker
- Collaborative event coordination efforts (including identifying panelists for discussion)
- Securing donation of product and equipment for blood lead testing
- Relevant/appropriate product giveaways for participants [contingent on sponsor agreement & can include lead-free toys, lead paint test kits, lead-in-water test kits, etc.]
- Video presentations
- Working with host to identify and reach out to audience groups (childcare centers, schools, universities, hospitals, professional associations, parent groups, birthing centers, etc.)

Elements provided by host and sponsors

- Procuring presentation space (donated or rented theatrical space with integrated professional projection equipment preferred)
- Lining up volunteer staffing (and/or paid staff), including nursing staff for blood lead test administration (LSM may also be able to line up some volunteers)
- Lining up childcare professionals / childcare space (adjacent to presenting space)
- Procuring refreshments for the event and for volunteers (paid or donated)
- Collaborative marketing initiatives with the Lead Safe Mama Team